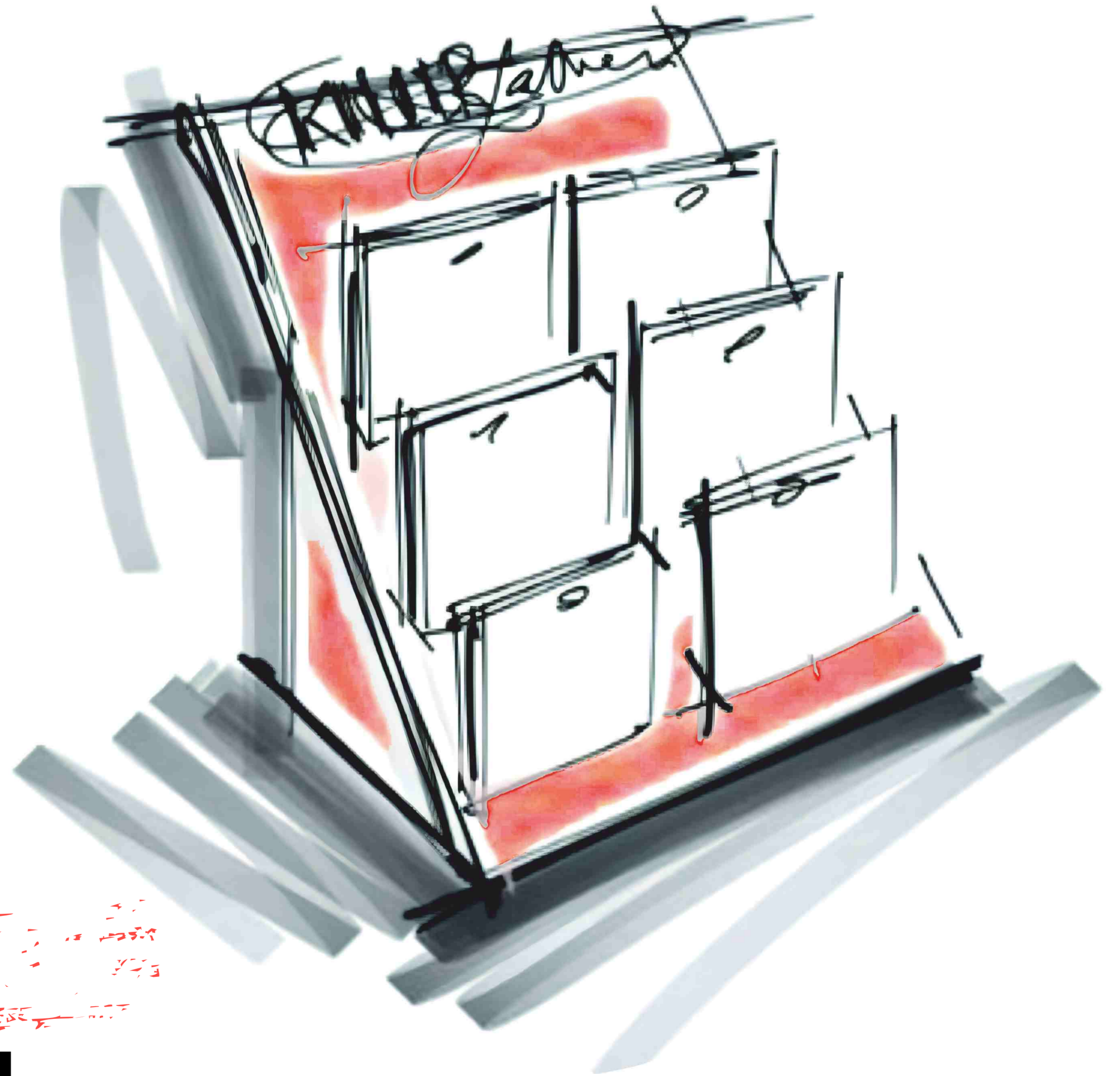


bbh[®]

D I S P L A Y



**Display
Solutions for
Retail Marketing**

| About Us

BBS Display was established in 1997 by Enver Cesur and started its activities with the production of makeup tester units and merchandising trays.

With over 23 years of experience, we design and manufacture point of sale (POS) displays with 60 employees.

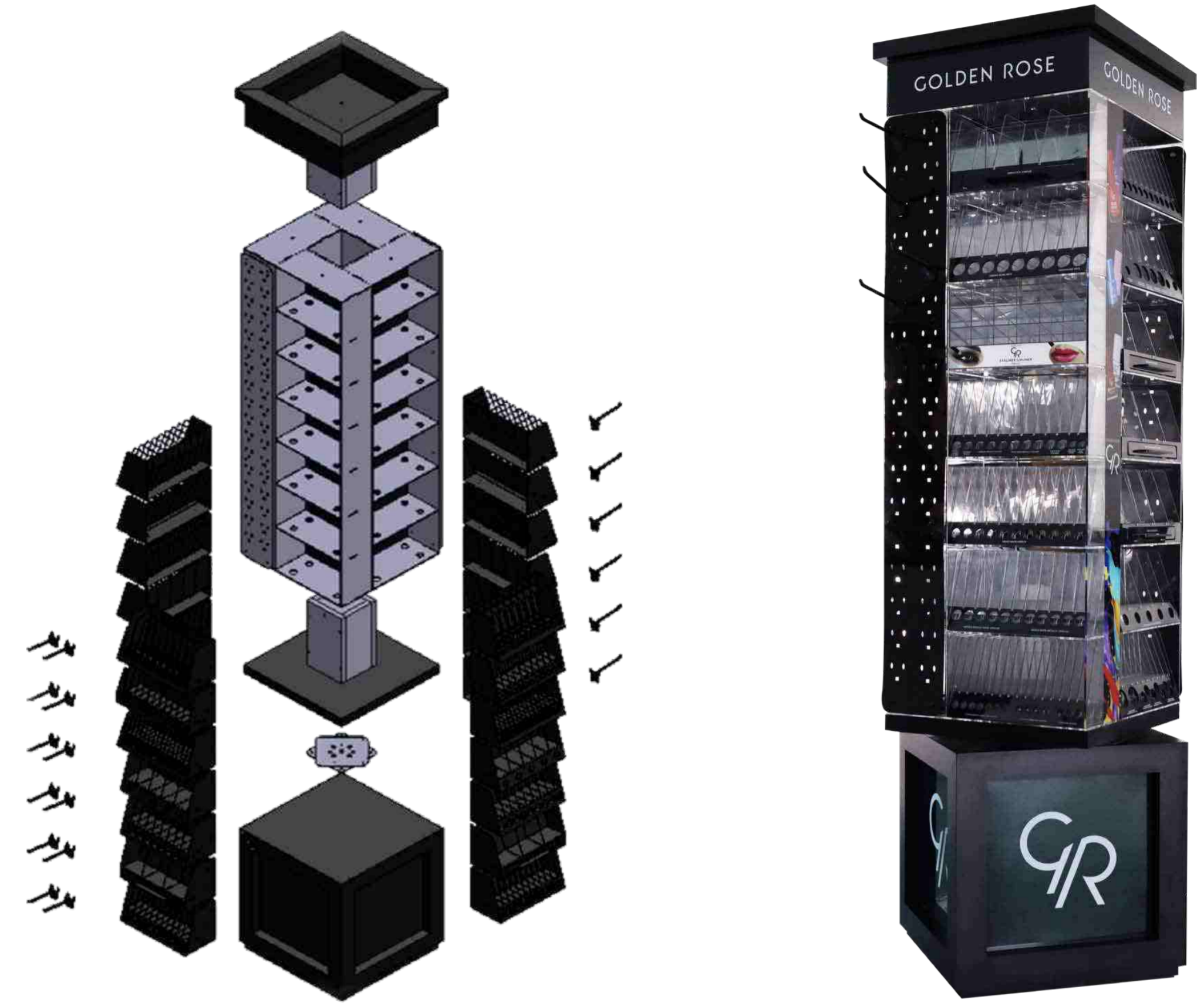
We offer a great quality and professional service to our clients in a short period of time with our creative design team and strong production capacity.

Displays are produced in a close area of 6.000 m² by experts and teams that are experienced in fast production strategy.

Our personnel have the skills and experience to ensure that your clients will easily notice your products.

With our experience, we understand the retail environment very well and we will work with you to ensure you to get the point of sale display stand that best suits your needs.





Creative and concept development

It begins with an idea and a simple sketches, then it turns to a real product.

Production feasibility and value engineering

The raw materials and the manufacturing details of the concept design are being designed before the 3d technical design is being made . That allows us to catch the right price for requested quality.

We also improve the technical design of a ready unit and update the design according to right production methods.

| Services

- Creative and concept development
- Technical design for marketing materials, retail equipments, illuminated materials
- Production feasibility and value engineering
- Prototyping
- Production of retail displays
- Production of illuminated led panels
- Logistic

| Products

- POP Display / Permenant / Semi Permenant
- Merchandising Trays
- Illuminated Merchandising Trays
- Illuminated LED Panels
- Acrylic Candy Boxes

| Our Service

✓ 1. DESIGN

We project your existing designs with computer aided technical (CAD) drawings. In addition, special designs can be made for your brands with our Creative Design Team.

Autocad / Solidworks / Corel Draw / Adobe Creative Suite

✓ 2. PROTOTYPING

We are offering solutions that are safe, reliable, practical, innovative. All prototypes are being manufactured in house facility.

✓ 3. MASS PRODUCTION

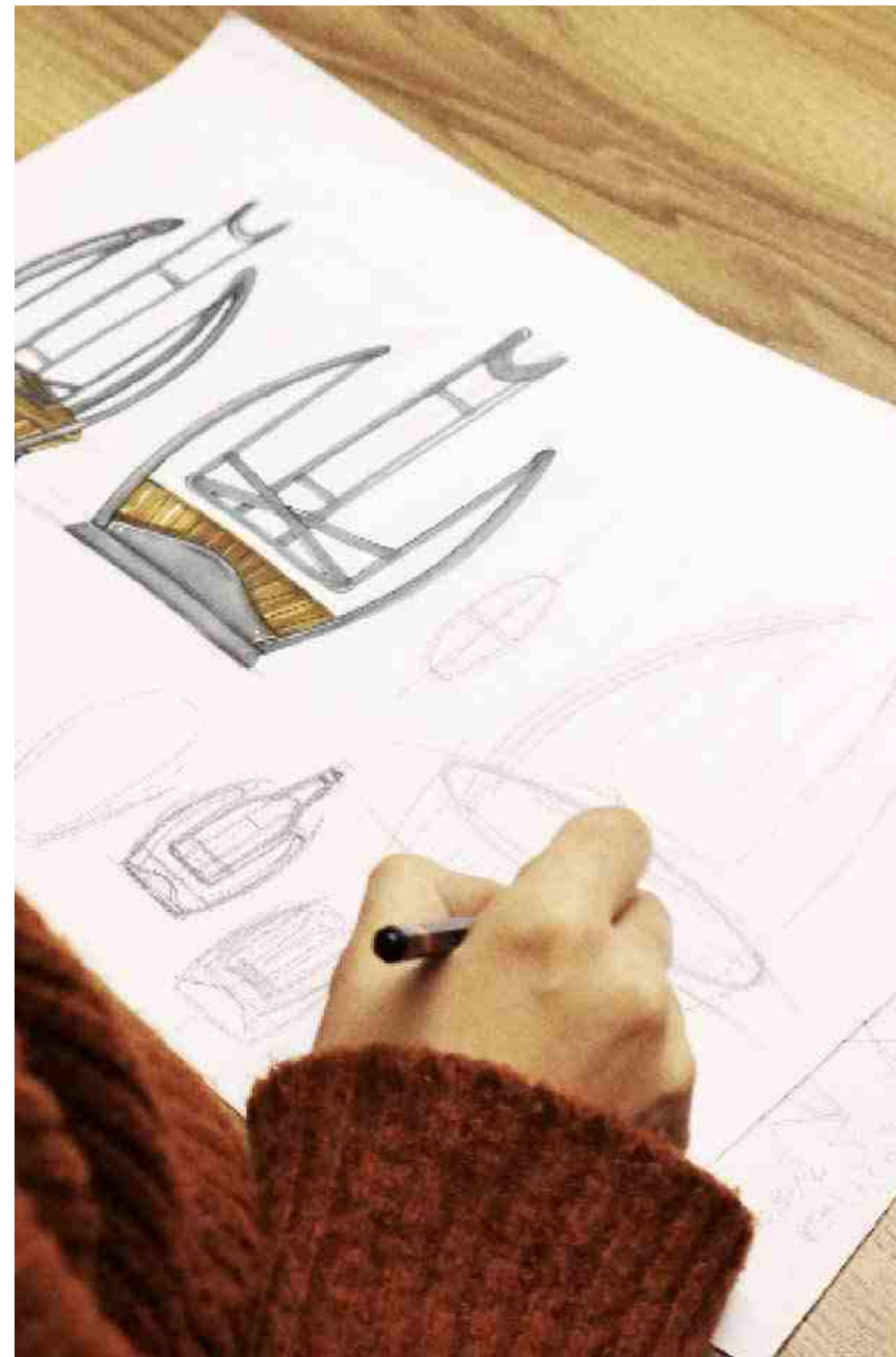
Final inspection is made before mass production. If there is improvement, it is made on the technical/3D drawing.

✓ 4. LOGISTIC

All logistics process is managed by us and products are delivered to your door or discreetly to your customer.

Product pricing can be done with and without shipping.

Air / Sea / Road (*Express minivan options for Europe)



retail equipments, illuminated materials

| Production

We are using multi-materials for all products in our facility.



Metal



Wooden



Plastic

Production

Express your message clearly and seduce the consumer. We reflect the shine of your products to the display concepts more than 25 years. We're manufacturing functional products with our ability to use metal, wooden, plastic materials for Stationery, Kitchen, Electronics, Cosmetic, Apparel, Accessory and Food industries.

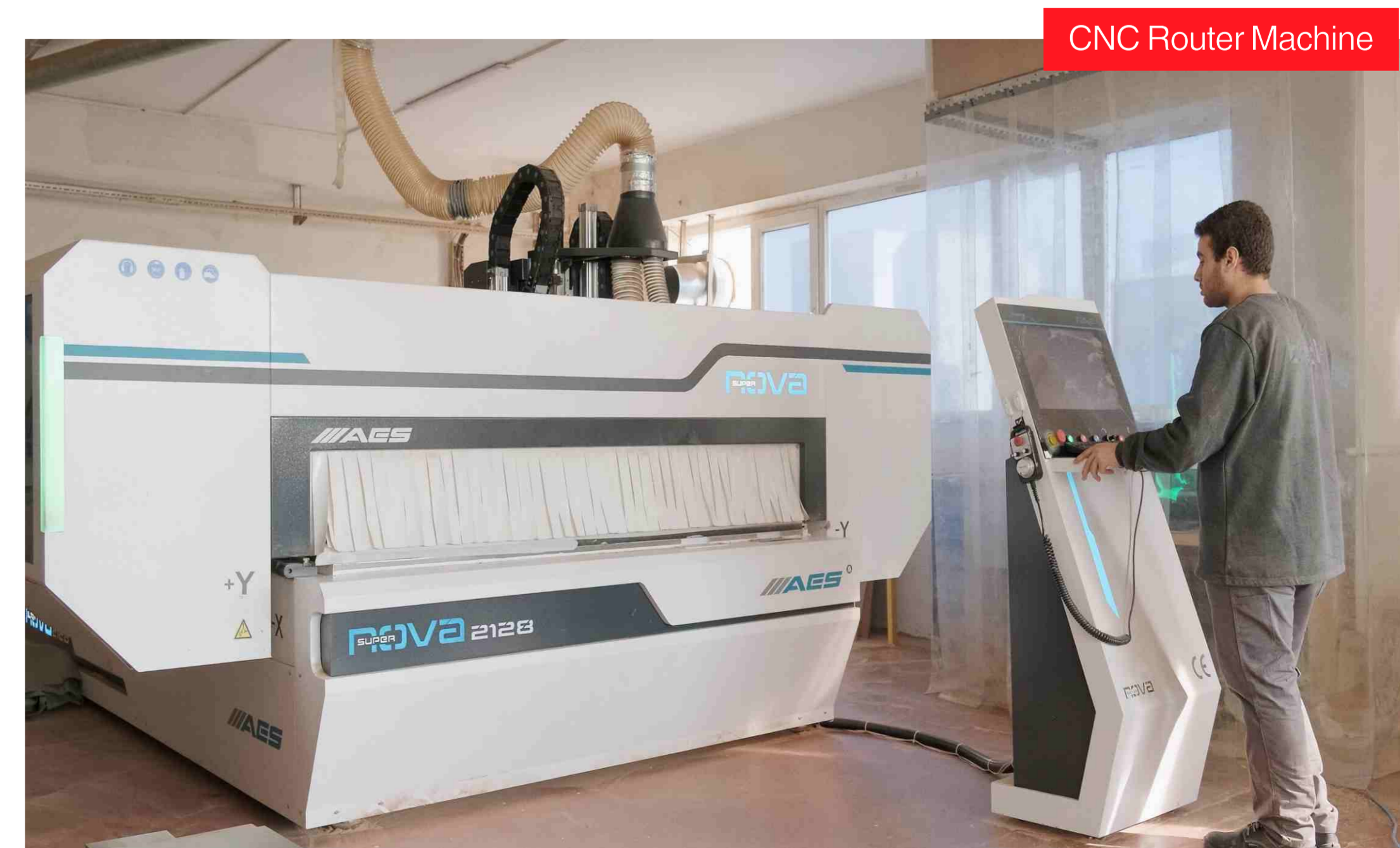
✓ 1. MULTI-MATERIALS

We manufacture displays in our facility using *Metal, Wooden, Plastic* materials. We have the ability to use 3 different materials on the same project.



✓ 2. MACHINE PARKOUR

- Laser Cut
- Router Cut
- Thermoforming
- Welding
- Digital Uv Printing
- Heat Bending
- Injection
- Moulding



Production

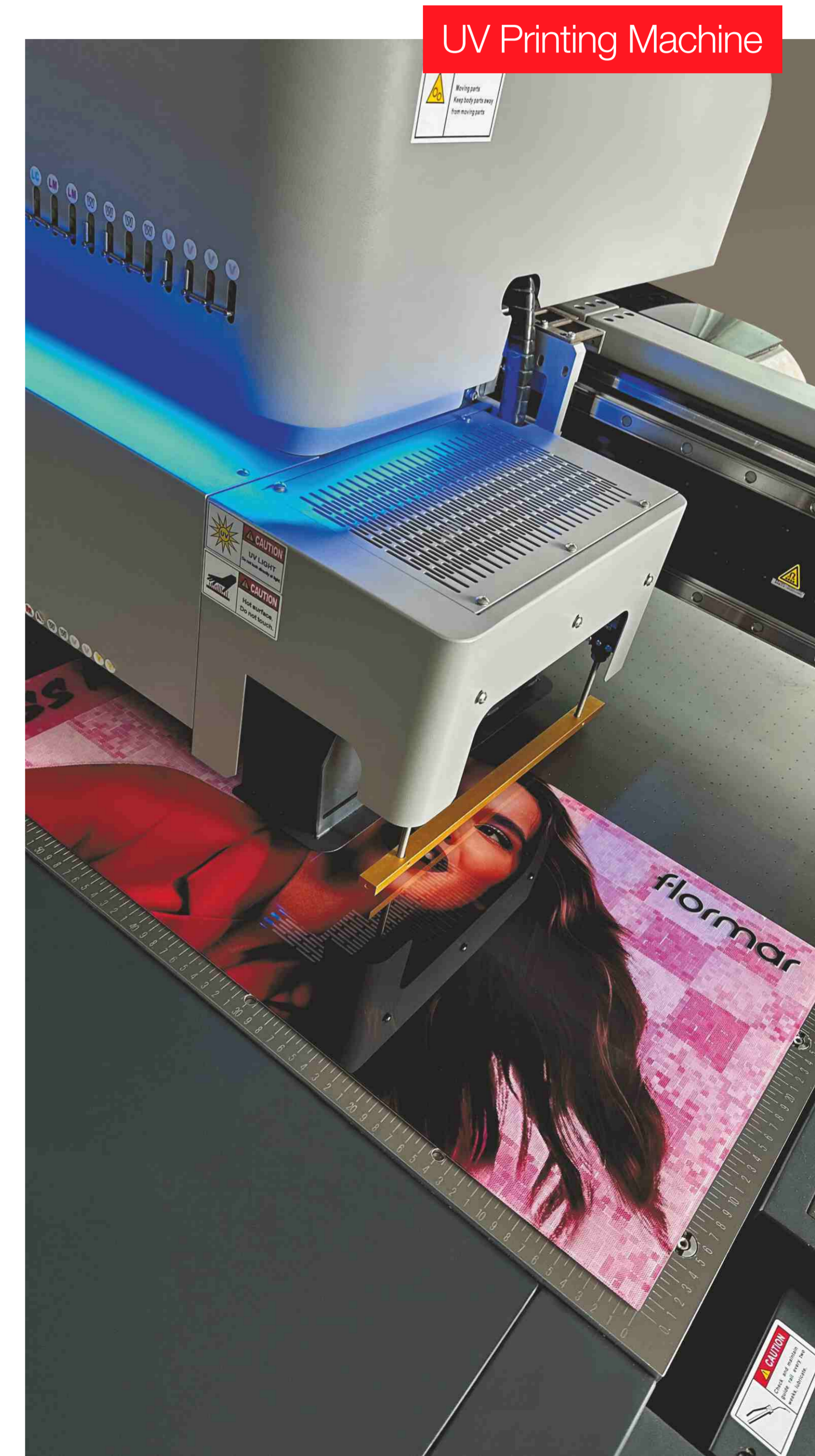
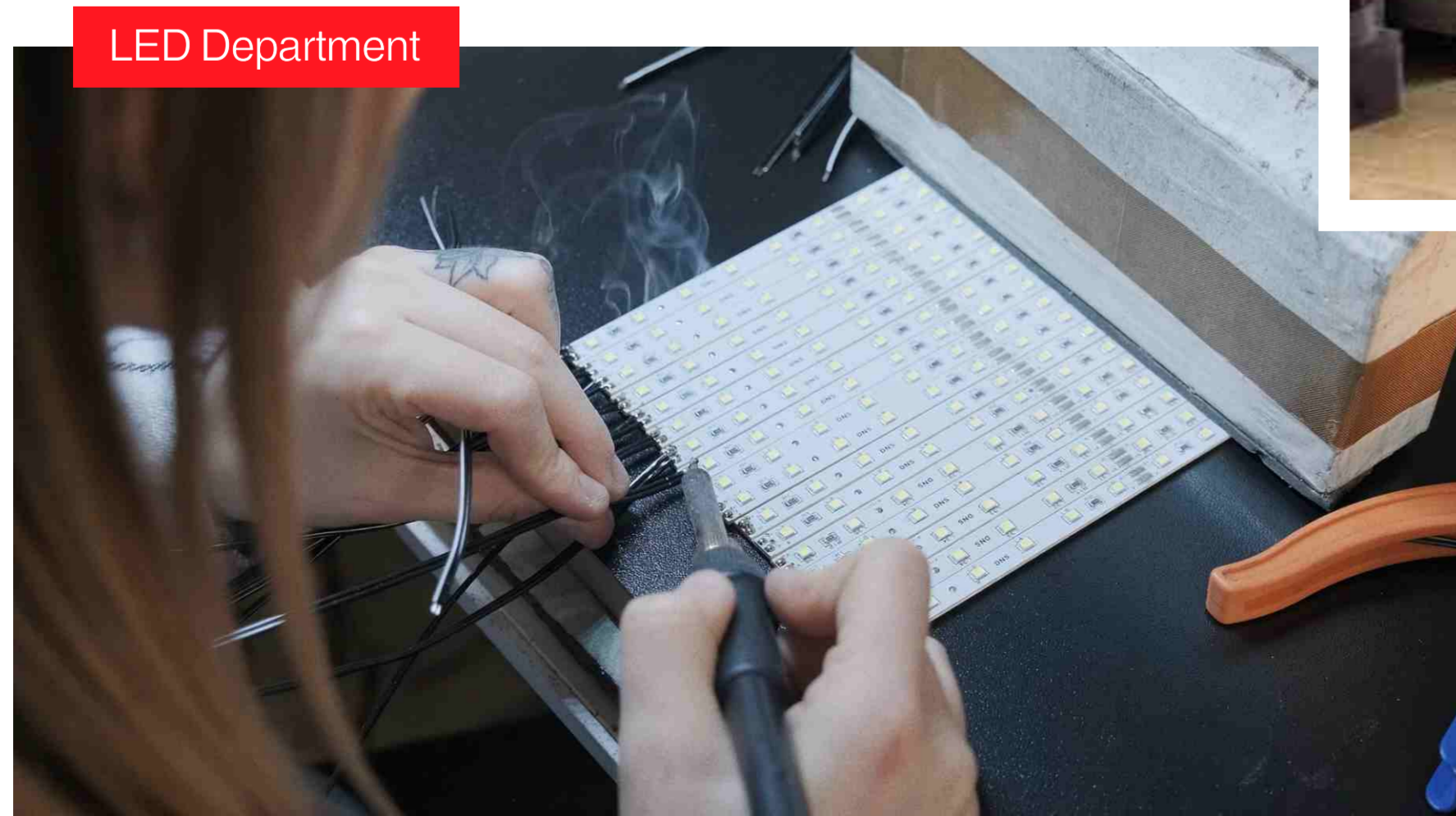
✓ 3. DIGITAL PRINTING

We have the ability to print on the acrylic, metal, wooden, leather, backlit fabric and paper materials.

- Directly Digital Uv Printing
- Screen Printing
- Lenticolor printing
- Varnish effect printing

✓ 4. LED LIGHTING

We use LED Lighting to make the product stand out. In addition to being able to use all kinds of *RGB Colors*, by measuring with devices, we attach importance to the *min. 80 CRI* value.



| Production

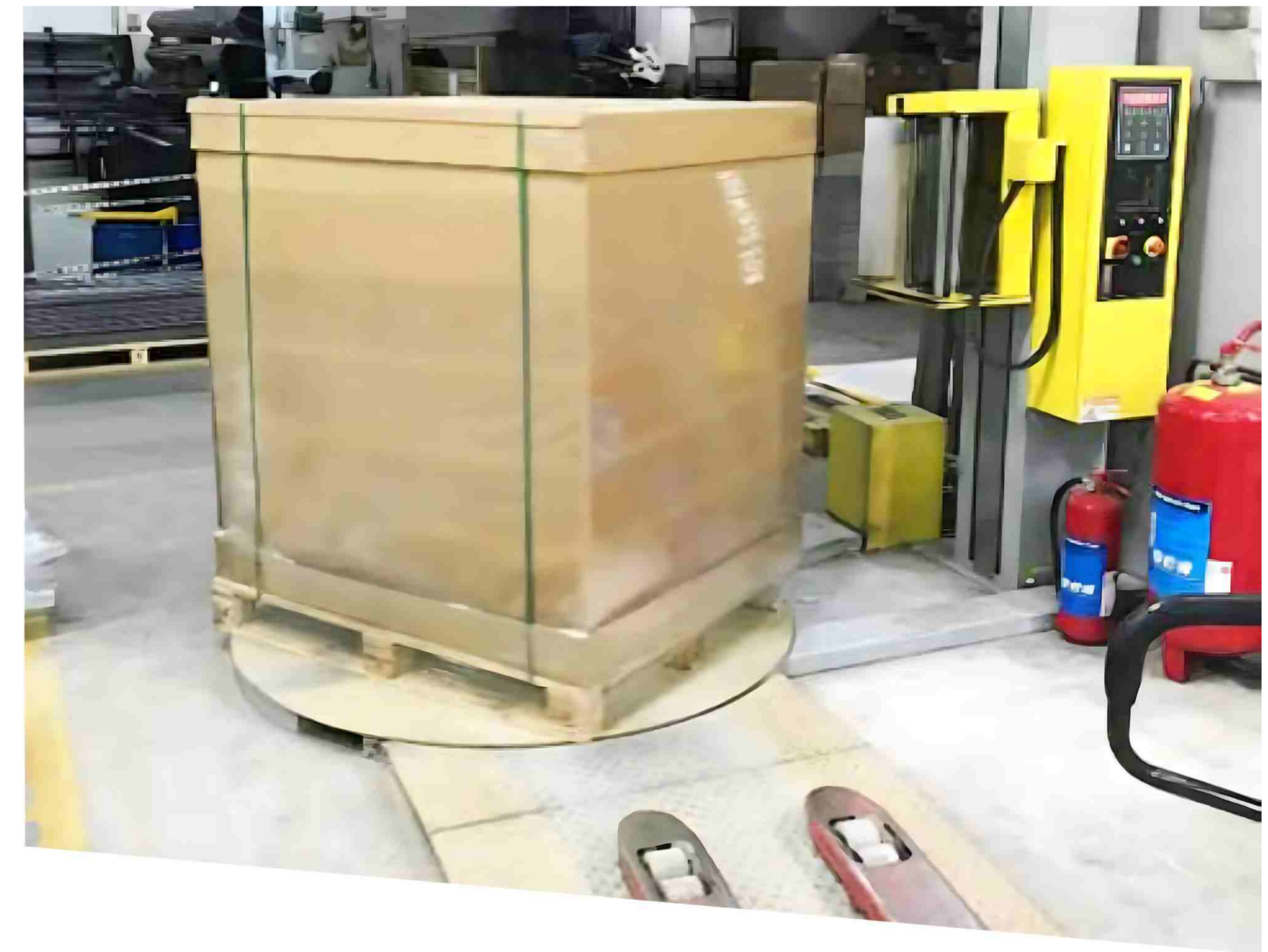
Metal

Total 3000 m² manufacturing and packaging area

- Sheet Metal Works
- Steel Wire Works
- Steel Tube Works
- Powder Coating
- Packaging



Wire Mesh Welding Machine



| Logistic & Warehouse

2500 m² warehouse

Counter Displays

Counter displays are moveable display units that sit on flat surfaces such as table top or checkout counters. These units are specifically designed to promote and sell products. It is also preferred for customers to experience.



Consumer Experience

Consumer Experience



| Countertop Displays



Product Glorifier



Product Glorifier



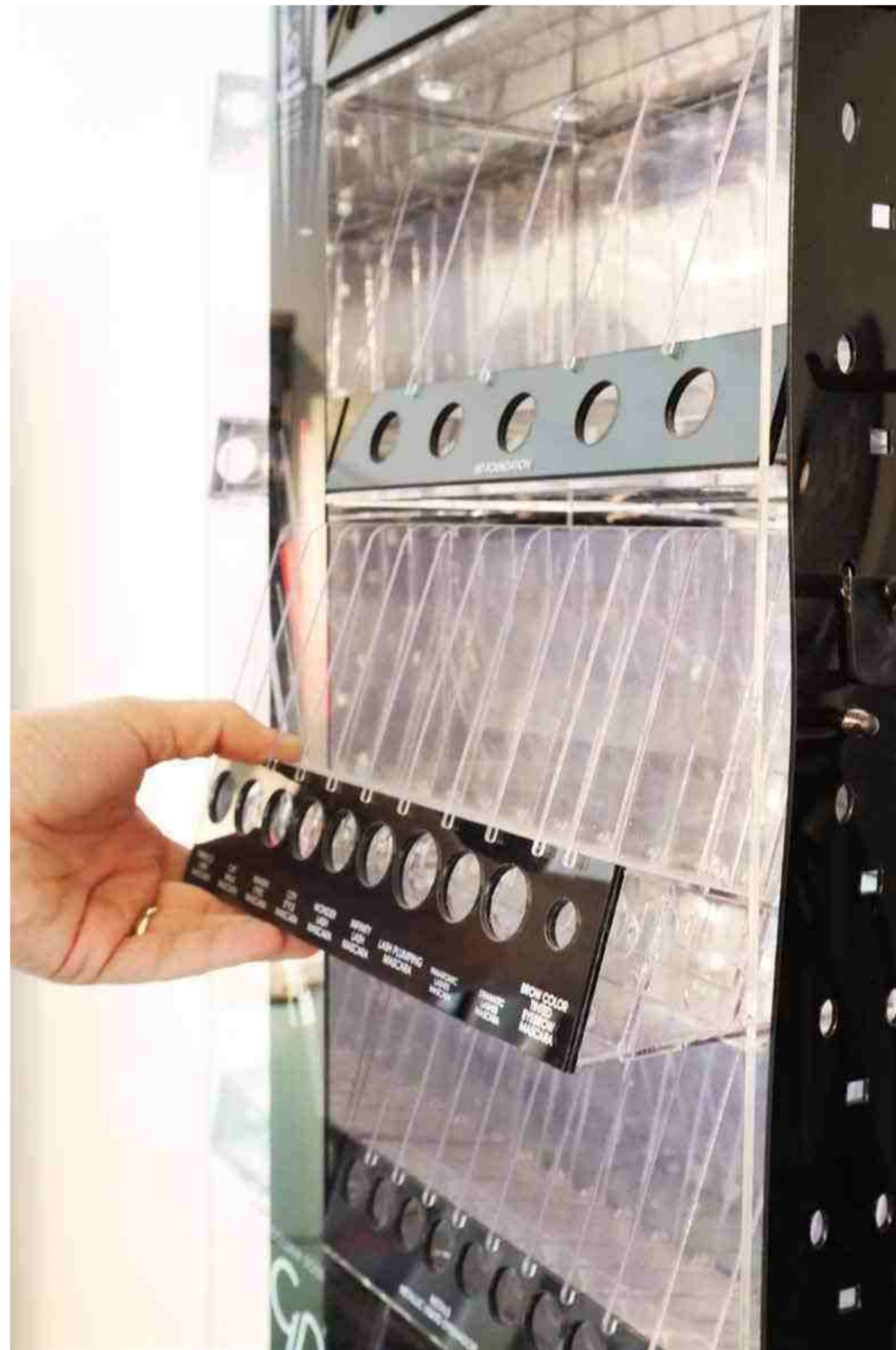
Consumer Experience

When manufacturing counter displays there are several material options. Each material has its own advantages. When selecting materials for your display and when selecting a material for a POS display you have to keep two factors in mind its purpose and its design.

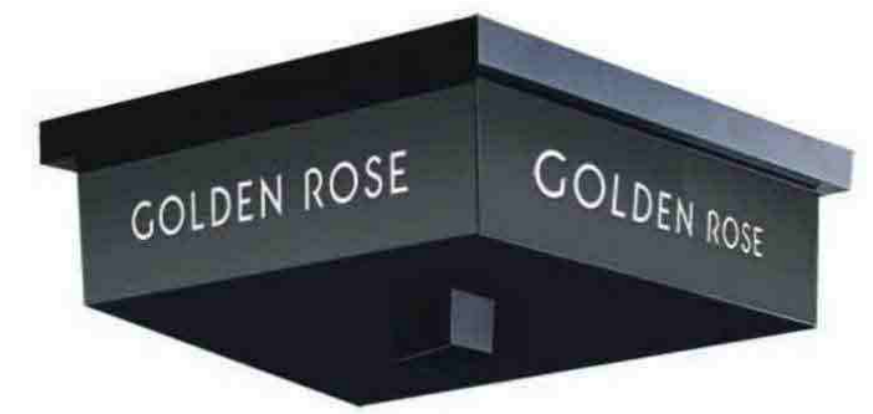
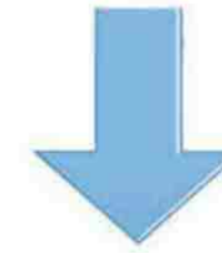


Product Glorifier

| Rotating Displays



EXTRA FLOOR

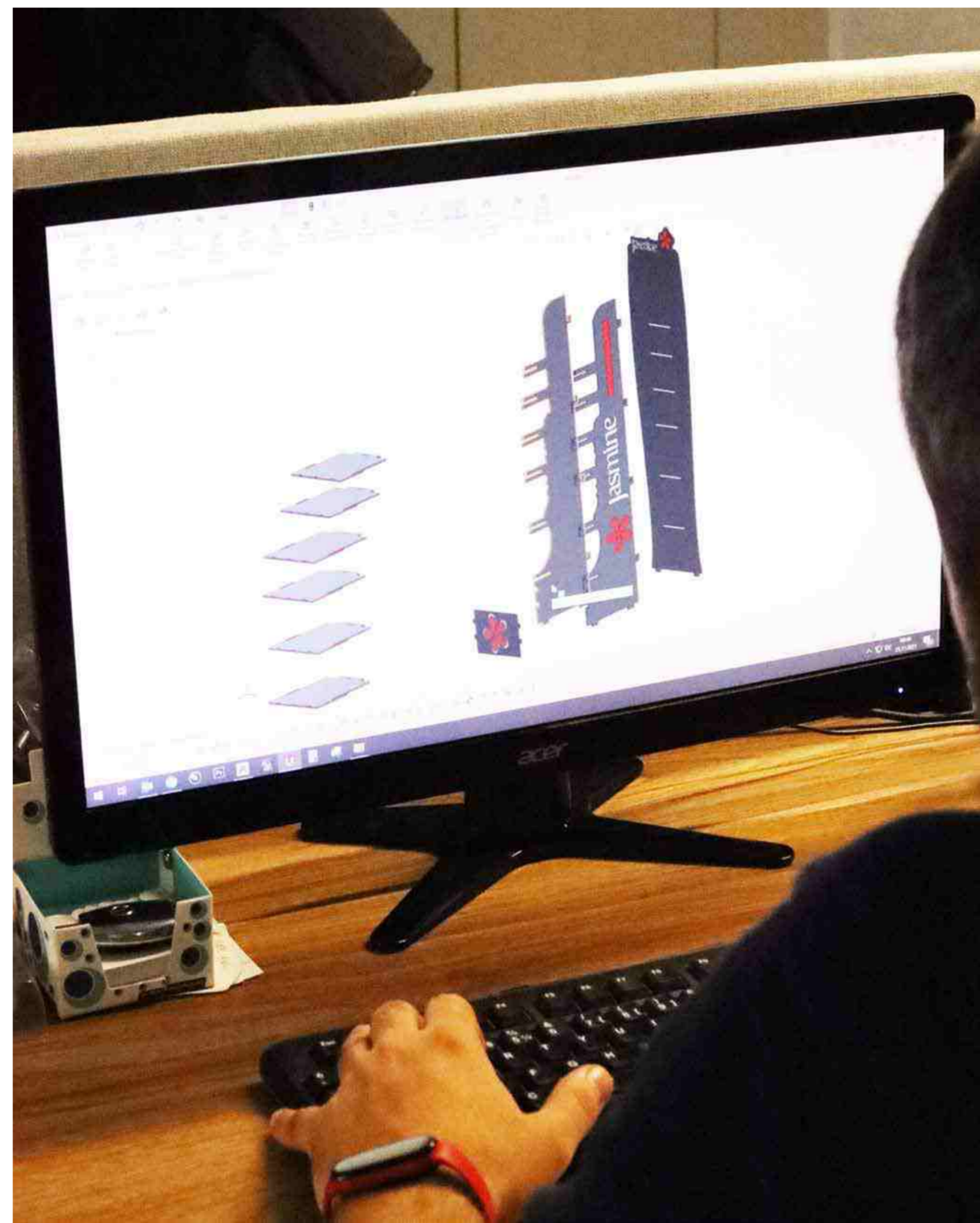


ROTATE



Wooden Portable Displays

Portable Displays are preferred because of their easy installation, small footprint and shipping price advantage. We prefer recyclable and recycled raw materials for these products.

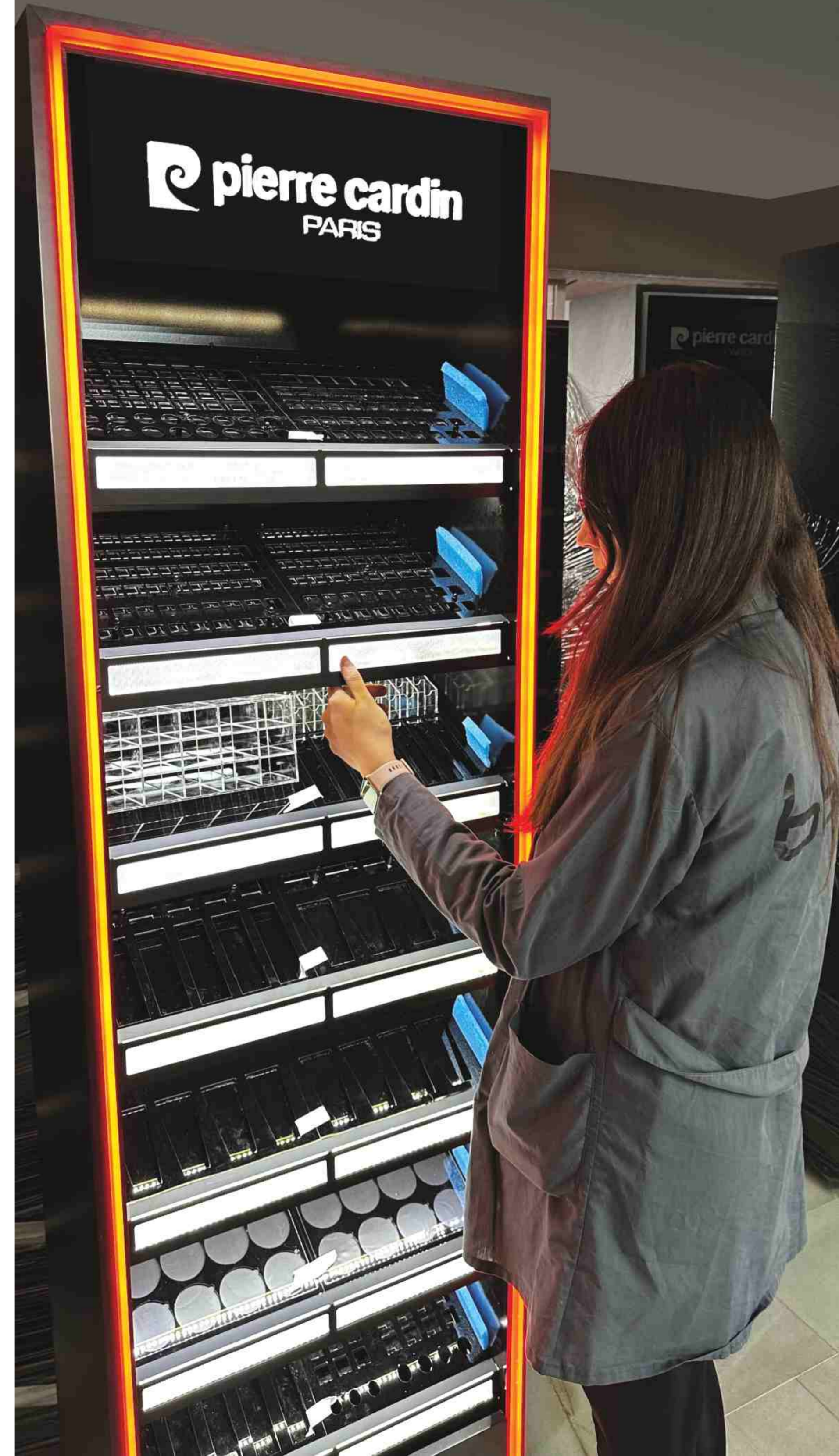
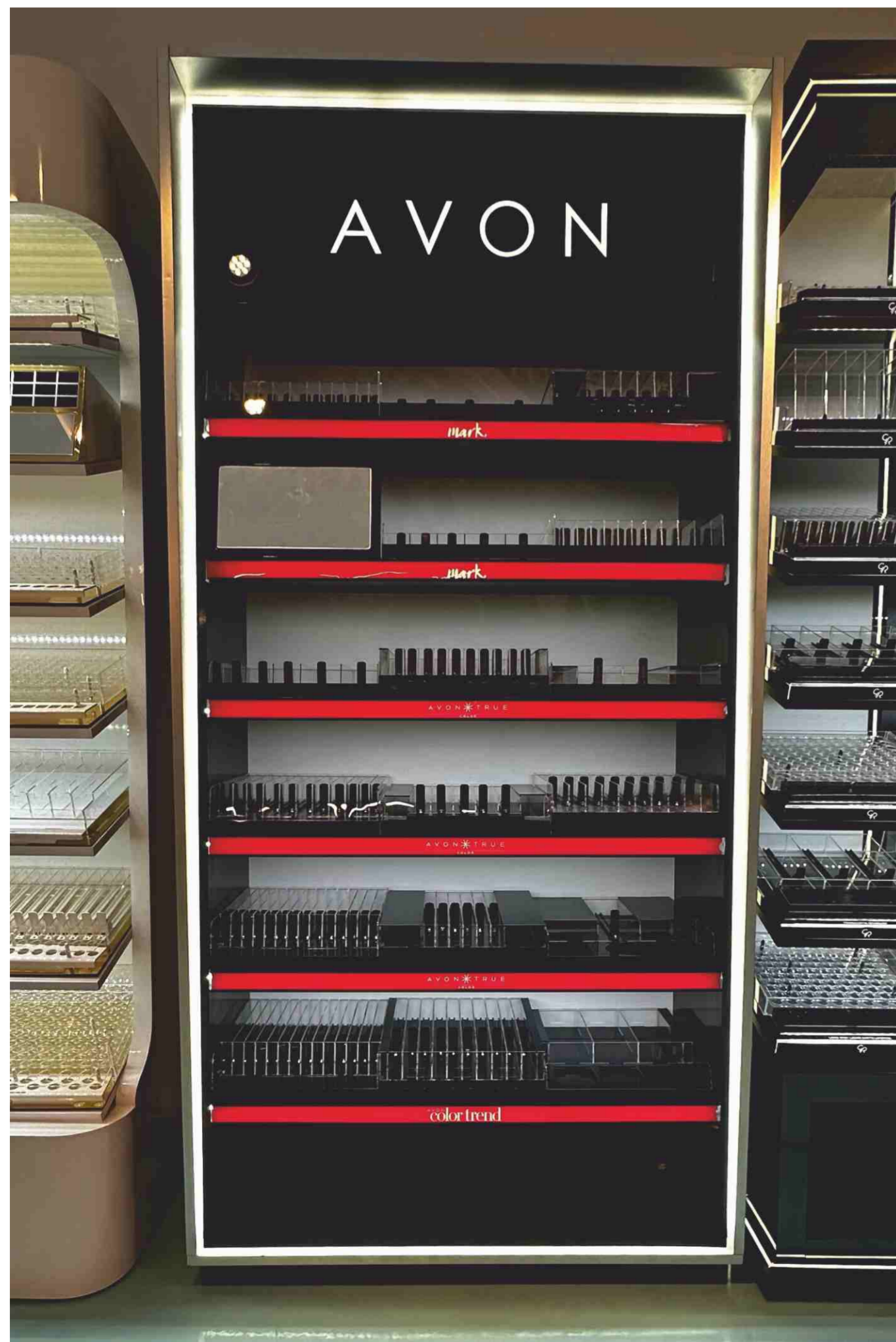


Wooden Portable Displays



Floor Displays

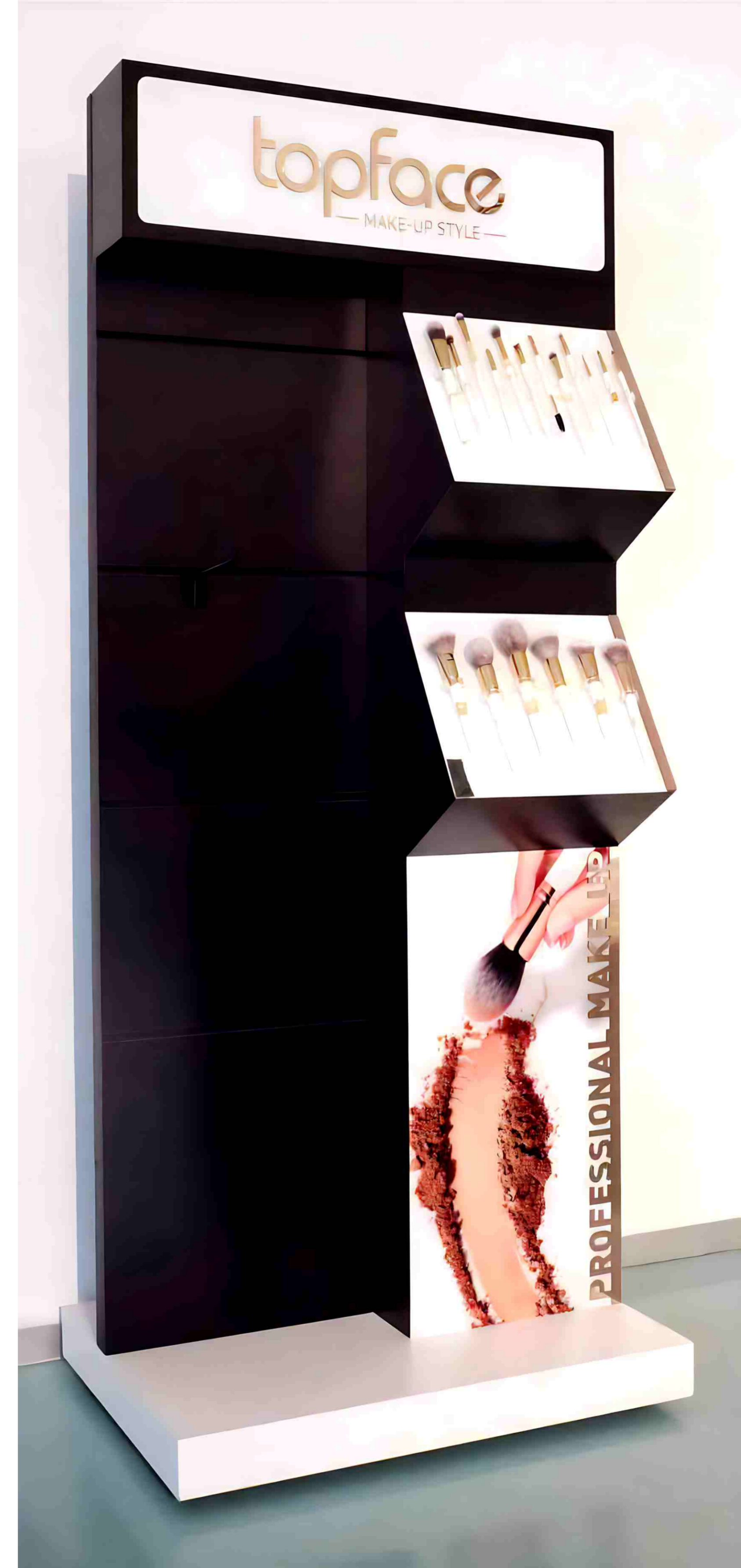
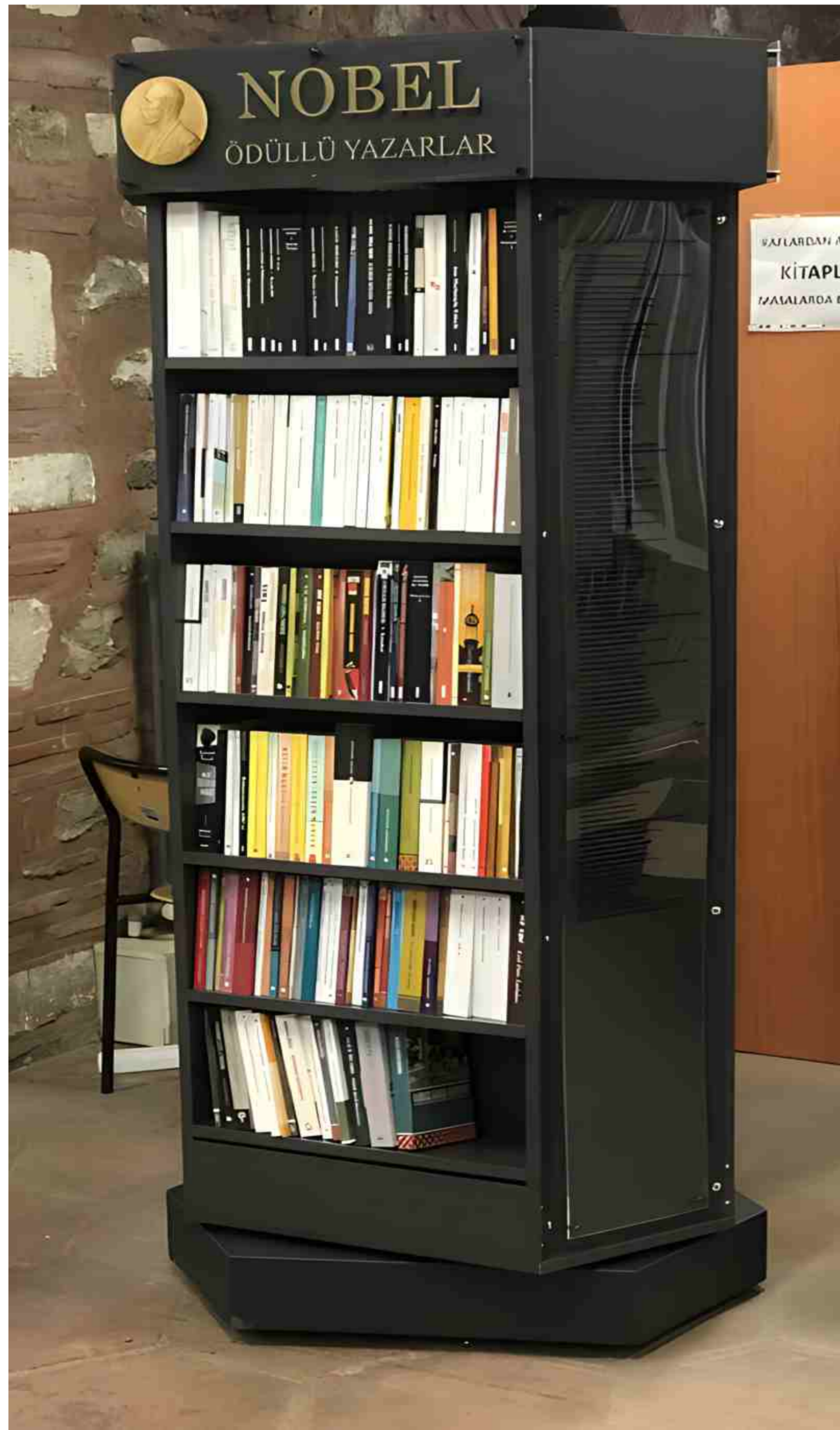
Gondola / Wall Unit display can be indispensable to take your brand to the next level. Much of the time a Gondola / Wall Unit Displays are what draws the customer in and represents your product and brand in the first instance.



Floor Displays

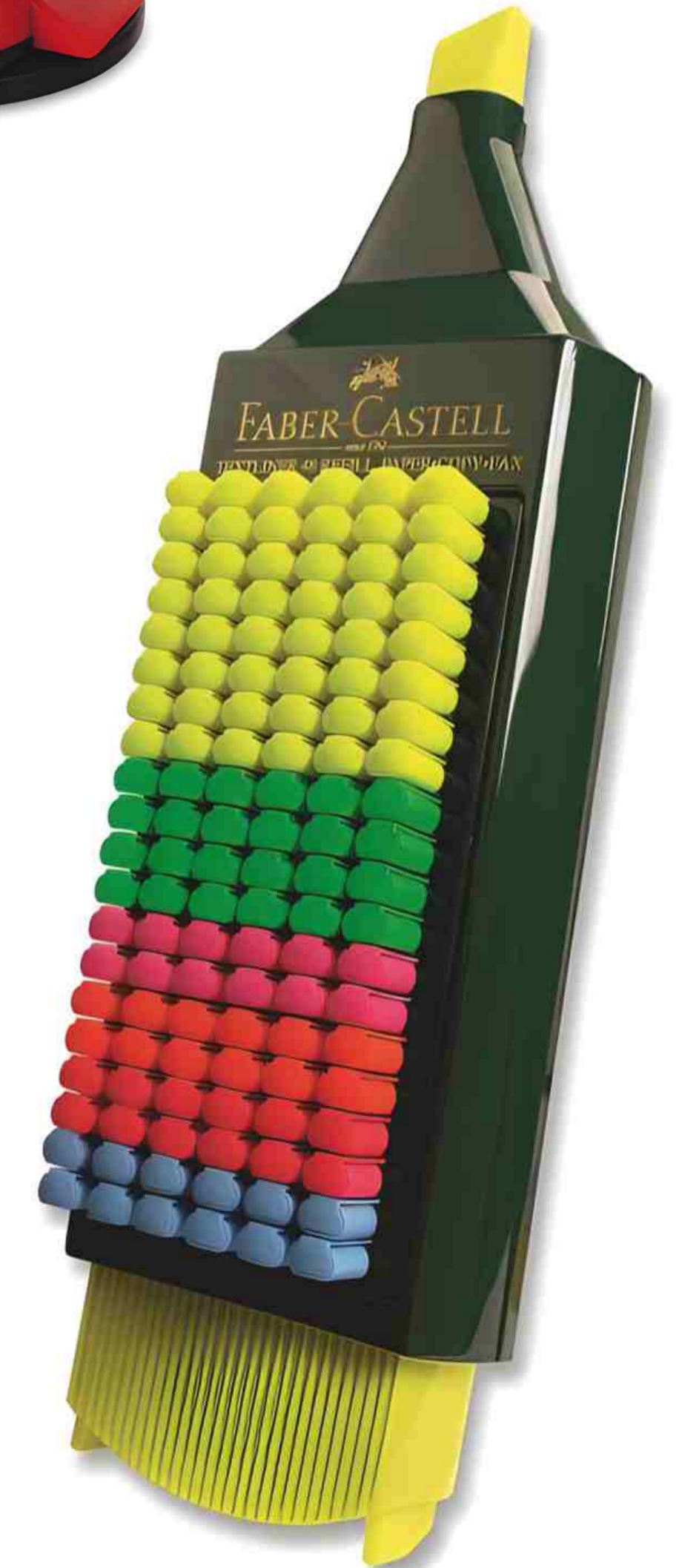


| Floor Displays



Thermoformed Displays

Thermoformed Displays are lightweight, durable and easy to decorate via printing and painting. Displays manufactured from plastics create a rich buying experience for customers. They attract attention to the products being sold and also store products for easy access by consumers.



CONSUMER EXPERIENCE

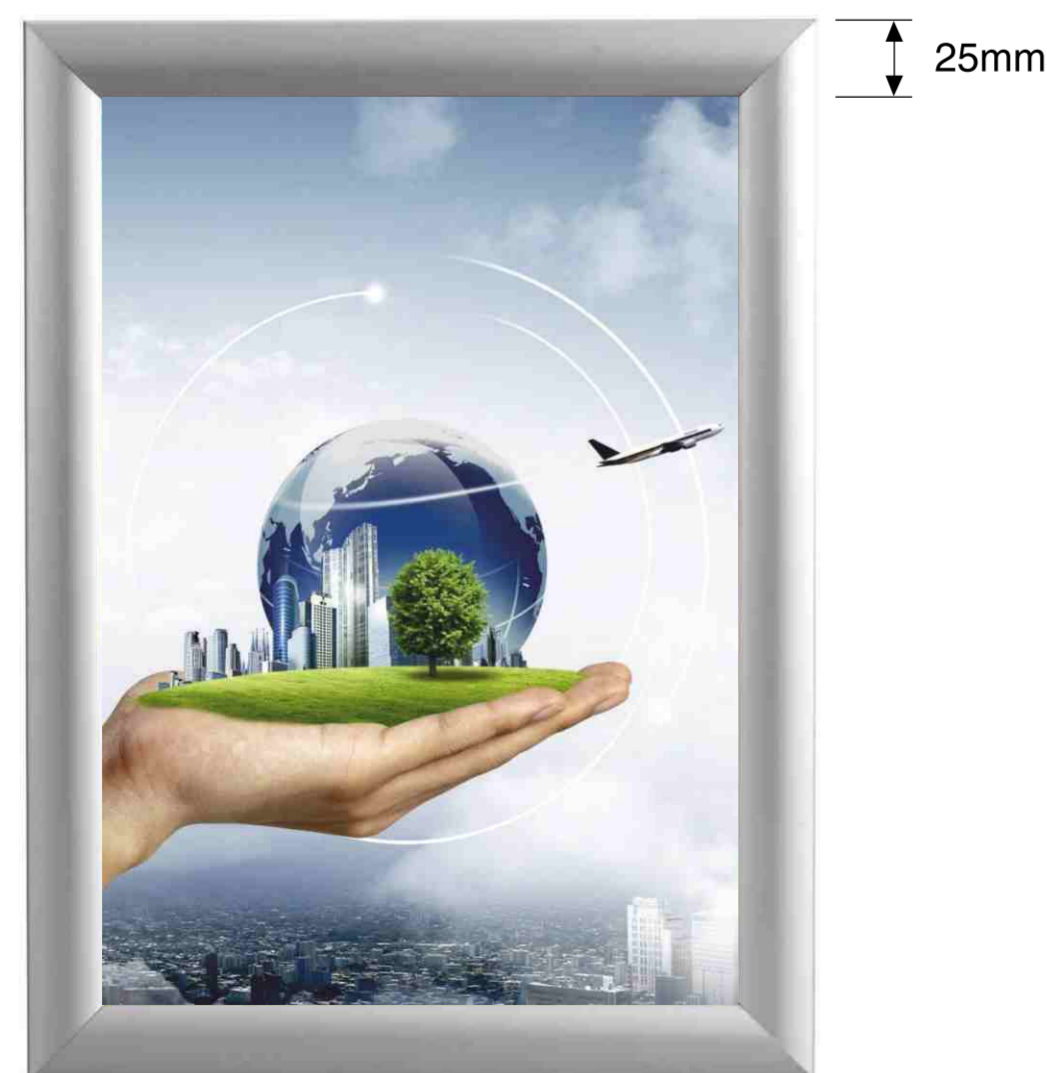
Led Panels

We produce powerful illuminated magnetic and click-clack led panels that you can change the images at any time.

Production capacity - 850 Led Panels / week

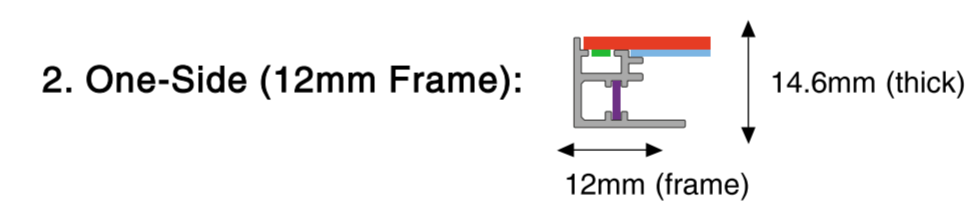
Flipflap Aluminium Frame

- Led backlit aluminium frame
- Color options; Silver, White, Black
- Miter has corner connection.
- Max. size is 100*200cm



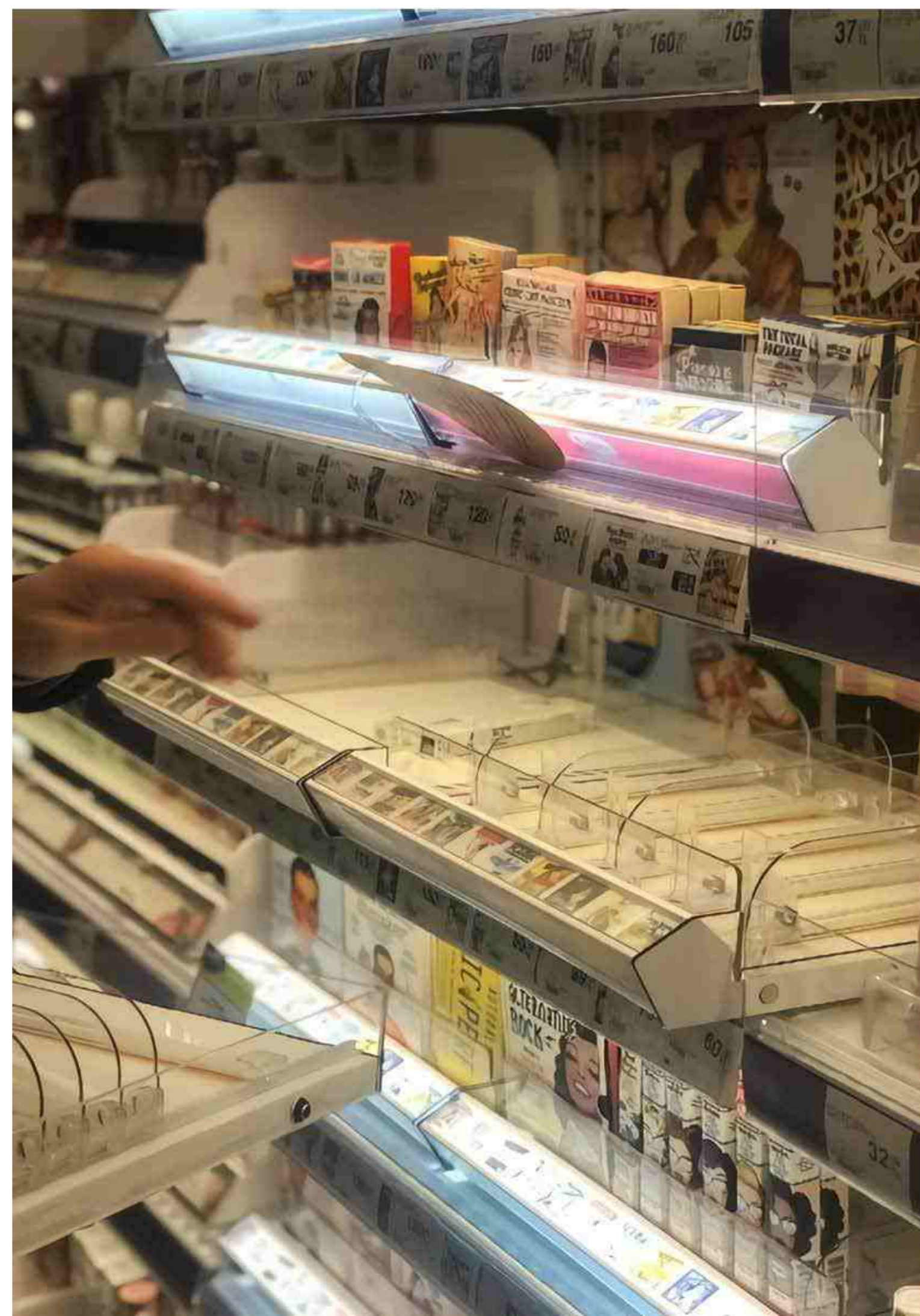
Magnetic Aluminium Frame

- Led backlit aluminium frame
- Color options; White, Black
- Miter has corner connection.
- Both sizes can be made on Double-Side.
- Max. size is 100*200cm



Merchandising Illuminated Trays

We are producing custom made illuminated merchandising trays. Your products would be easily noticed at the retail store with the illuminated trays.



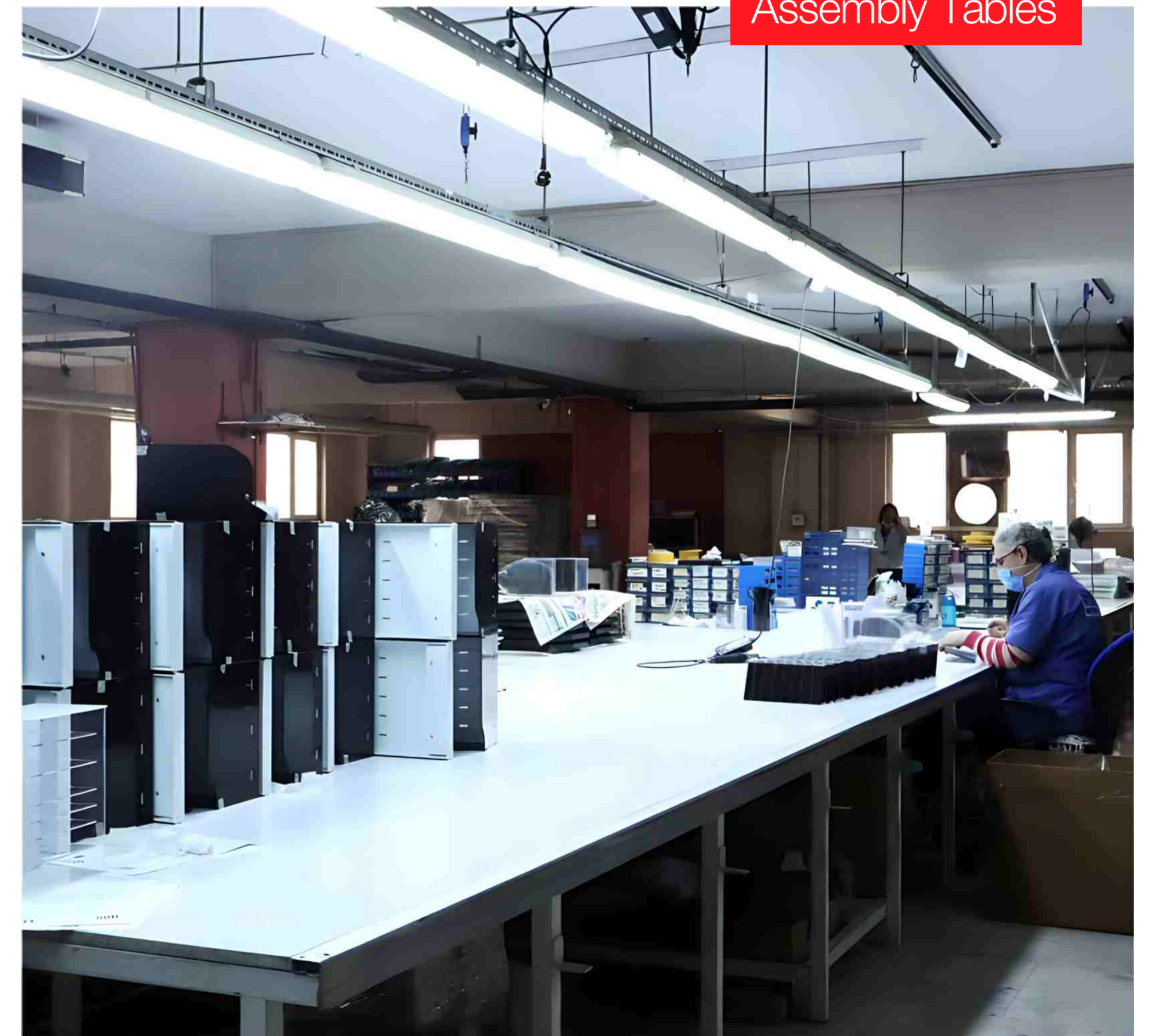
Candy Merchandising Trays

We produce the clear merchandising trays and displays for confectionery products. For these products, raw materials suitable for food are preferred.



| Makeup Merchandising Trays

We produce 25000 makeup merchandising trays / month



| Proudly Working With

watsons

topface
— MAKE-UP STYLE —


Pernod Ricard

RIMMEL
LONDON

eve

 pierre cardin
PARIS

MAX FACTOR X

ZAMANIN
HUQQAH
KEYIFLERI

GOLDEN ROSE

GR

flormar
Professional Make-Up

piové

Certificates

We hold a number of internationally recognised certificates that prove the high professional standard of our work.



We prefer uv printing inks with GREENGUARD Certified, which meet some of the world's strictest chemical emission standards and help reduce indoor air pollution and the risk of exposure to chemicals.



Exhibitor at EuroShop 2017, 2020 and 2023



THANK YOU FOR YOUR TIME.



WEBSITE

bbsdisplay.com

E-MAIL

contact@bbsdisplay.com

PHONE

+90 212 876 44 53

ADDRESS

Beysan San. Sit. Fuar Cd. No:19 Beylikdüzü, İstanbul Türkiye



PROMOTIAL VIDEO